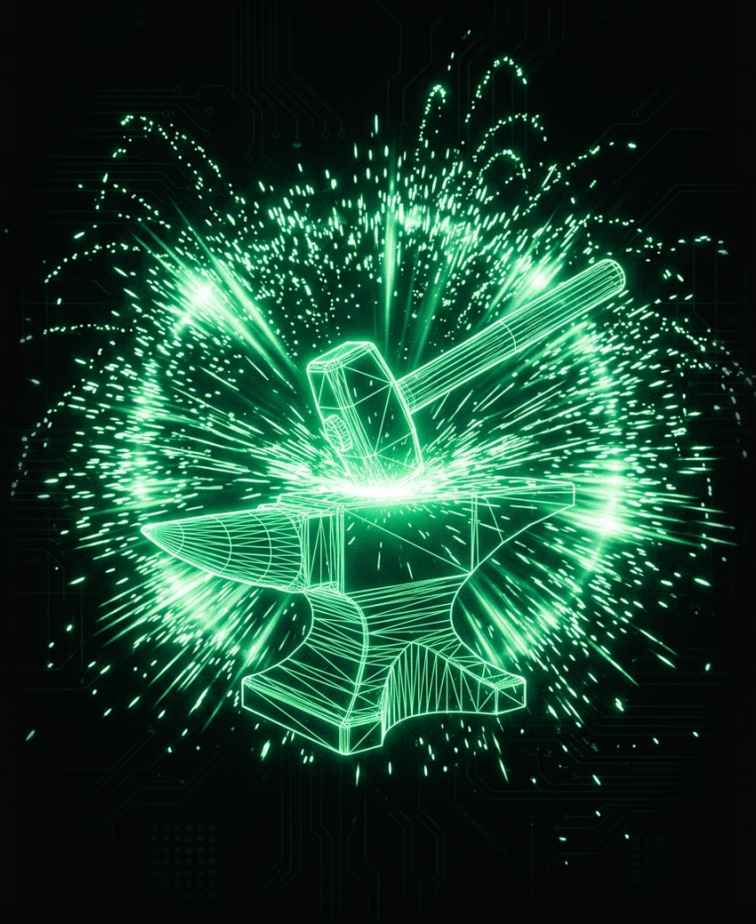


PROFERO



Rapid-IR: Reforged

Partner Package

March 2026

Letter from Our CEO

Dear Partner,

Profero has spent years in the trenches. Responding to breaches. Rebuilding environments at 2 AM. Working alongside CISOs through the worst days of their careers.

That work taught us something. The organizations that recover in minutes instead of months aren't the ones with the biggest security teams. They're the ones that were ready before the call came in. Tested playbooks. Pre-mapped environments. Readiness that someone maintains every single week.

The problem is, almost nobody can sustain that. It's a grind. So we decided to solve it the only way we know how. We rebuilt Rapid-IR from the ground up.

Rapid-IR: Reforged is the result. Not a feature update. A complete rebuild.

At the center is **Deep Breach Focus**, our proprietary AI model built entirely in-house from real breach intelligence and years of casework. It continuously evaluates each client's environment, scores what matters, and feeds directly into our IR team. The platform and the practitioners behind it work from the same picture, always current, always specific to that client's risk.

Subscription clients now get a **20-minute guaranteed response**. Not an aspiration. A contractual SLA. Within 20 minutes of a trigger, a qualified IR practitioner is triaging with full context. We can guarantee that because the platform already knows the client's readiness before the incident starts.

We also built a **GenAI Readiness Assessment** for the threat surface that didn't exist three years ago. AI code assistants, agentic systems, shadow AI, forensic readiness for AI-specific incidents. Structured, hands-on-keyboard evaluation by our IR practitioners, integrated into the platform so findings stay current as the AI environment evolves.

This is the moment we're inviting partners into.

We're looking for partners who share our belief that IR readiness should be continuous, not reactive. Insurance firms, law firms, resellers, and advisors who want to offer their clients something measurably different. If that's you, this package is your introduction to what we've built and how we work together.

I'd welcome the conversation.

Omri Segev Moyal

CEO, Profero

omri@profero.io

Profero at a Glance

Profero is an incident response company. Not a SaaS vendor. Not a consulting firm that bolted on a platform. An IR team that operates in the trenches, founded in 2020 with global operations spanning North America, Europe, Israel, and Asia-Pacific.

Every capability we offer exists because our practitioners needed it during a live engagement and couldn't find it anywhere else. That's the difference between a product built from market research and one built from casework.



Trusted By



What Makes Profero Different

We're an IR company, not a software company.

The platform exists because the IR team needed better tools during real engagements. Software companies hire consultants. We did the opposite.

Casework drives everything.

Deep Breach Focus, our proprietary AI model, is built from real breach intelligence and years of frontline IR work. No third-party models. No licensed integrations. What our team learns in one engagement sharpens readiness scoring for every client.

Your data stays inside the platform.

Deep Breach Focus runs entirely within Rapid-IR. Client data never leaves the platform and never trains external models. SOC 2 Type II, ISO 27001:2022, GDPR certified.

Continuous readiness, not dormant retainers.

Most IR retainers sit unused until something breaks. Profero subscription clients get continuous environment scoring, daily readiness updates, and a guaranteed 20-minute response when something triggers.

The CISO Breach Platform

Four quadrants. One platform. Powered by Deep Breach Focus.

Rapid-IR: Reforged is not an update. It is a ground-up rebuild of Profero's incident response platform, re-engineered by the same IR practitioners who are behind the platform and in the trenches every day. Every capability exists because it was needed during a real engagement and didn't exist anywhere else.

Readiness

Be ready before the call

Continuous scoring, digitized assessments, and Must-Do vs. Recommended prioritization. This is where the 20-minute guaranteed response starts.

Discovery

Uncover and investigate

External attack surface monitoring, leaked credentials detection, DNS and email spoofing analysis, and unified endpoint investigation from a single interface.

Response

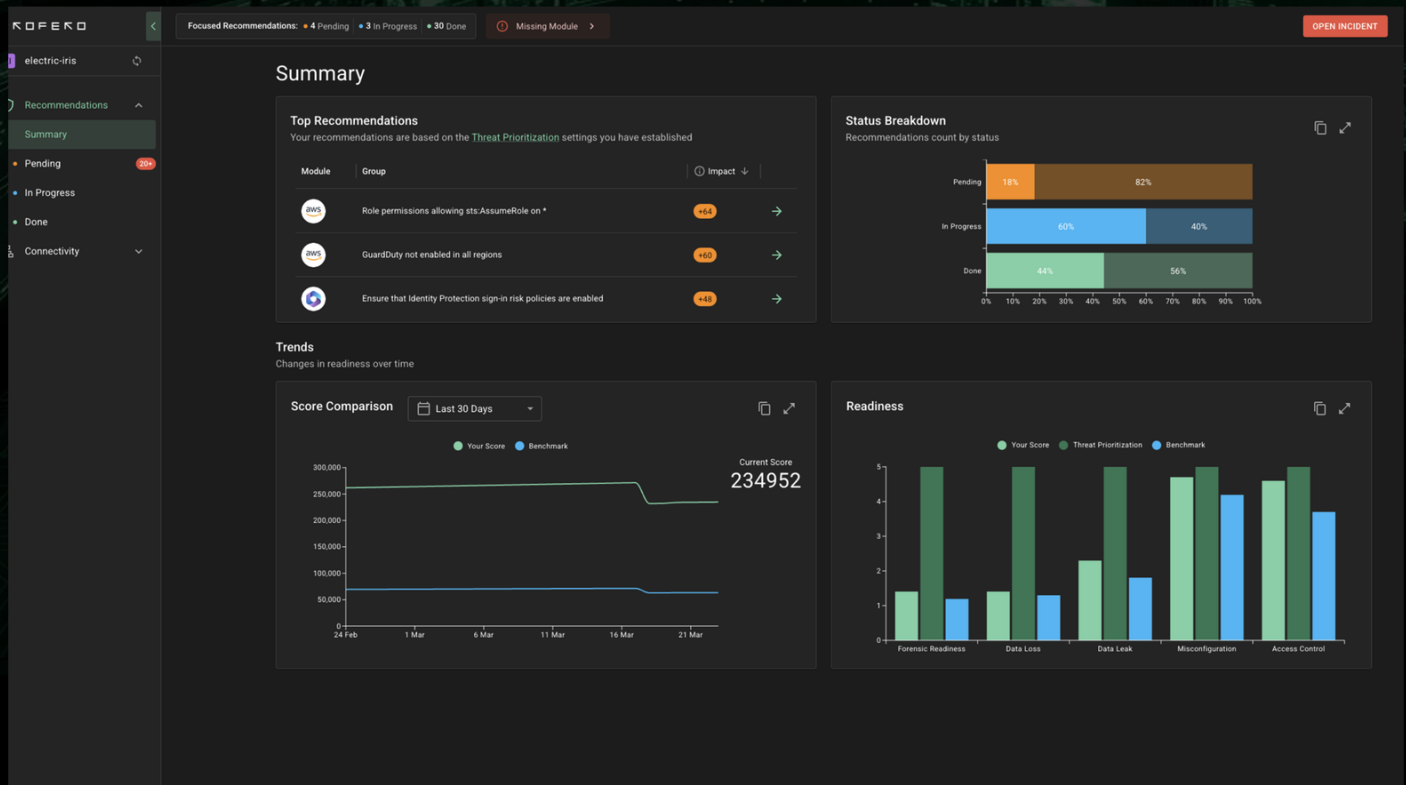
Resolve in minutes

Live executive visibility through the War Room, structured incident capture from minute one, and encrypted evidence exchange. When the incident hits, the platform does not start from zero.

Intelligence

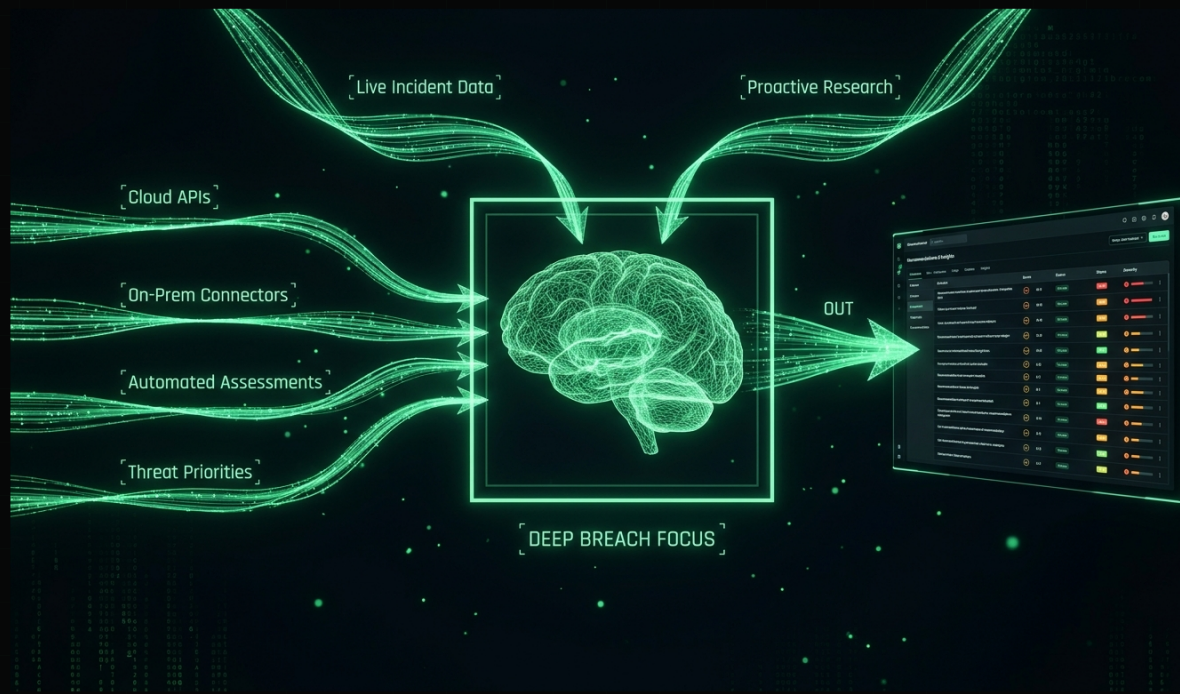
Know what's coming

Threat actor monitoring, campaign advisories, and intelligence reports tied to the client's industry, region, and threat priorities. Not generic feeds. Intelligence scored against their specific environment.



Deep Breach Focus

Proprietary AI built from real casework



Deep Breach Focus

Deep Breach Focus is Profero's proprietary AI engine. No third-party models. No licensed integrations. Built in-house from years of incident response casework, it evaluates client environments continuously and classifies every finding as Must-Do or Recommended.

Three inputs:

- 01 Tailored organizational insights**
Region, industry, threat priorities.
- 02 Live data from connectors**
Cloud and on-prem infrastructure, continuously ingested.
- 03 Intelligence from the trenches**
Active incidents the IRT is handling right now.

Three outputs:

- ✓ Breach recommendations scored by relevance to the client's environment
- ✓ Critical focus areas telling the security team exactly where to act first
- ✓ Live updates that adjust as threats shift or infrastructure changes

Client data never leaves the platform.

The Profero IRT

The IR Team Behind the Platform and in the Trenches.

The Profero Incident Response Team is the core of everything we do. These are the practitioners who pick up when your clients call at 2 AM. The same people who are behind the platform are the ones who respond to active incidents. They already know your client's environment because the platform scores it continuously.

This isn't a handoff model. There's no gap between 'the platform team' and 'the response team.' One team. One system. Casework feeds the AI. The AI accelerates the team. The cycle compounds with every engagement.

What the IRT Delivers

Capability	Description
Emergency Response	20-minute guaranteed response. Rapid containment. Crisis coordination. Executive communication.
Digital Forensics	Endpoint forensics. Malware analysis. Log and telemetry correlation. Evidence preservation.
Threat Intelligence	Threat actor attribution. Post-incident consultation. Proactive briefings from active casework.
Security Assessments	GenAI Readiness Assessment. Architecture reviews. Hands-on-keyboard readiness exercises.
Continuous Readiness	Ongoing environment scoring. Readiness monitoring. Priority calibration with your security leadership.

Minutes

Not Months

20 min

Guaranteed Response

Continuous

Daily Scoring

Global

Operations

20-Minute Guaranteed Response

Subscription clients get a guaranteed 20-minute response. Not to a ticket queue. Not to a chatbot. To a qualified IR practitioner who is actively triaging the incident within 20 minutes of declaration, with full environment context already loaded from Deep Breach Focus.

How it works:

Before incident: Deep Breach Focus runs continuously, pre-loading environment context, priorities, credentials, and runbooks.

Minute 0: Incident declared. Clock starts.

Minutes 1 to 20: Qualified IR practitioner picks up with immediate access to environment scoring, incident data, War Room, and triage strategy.

After 20 minutes: Response underway. Investigation active.

Why it's credible: The team behind the platform is the team in the trenches. Competitors range from 2 to 24 hours. Profero guarantees 20 minutes.

What Your Clients Get

Every Rapid-IR subscription delivers three guarantees from day one: Deep Breach Focus running continuously, 20-minute guaranteed response, and your IR team on-call.

Capability	What it means for your clients
Pre-Emptive IR as a Service	Readiness runs every day, not just when the breach happens
Deep Breach Focus	Proprietary AI scoring their environment continuously against real breach outcomes
20-Minute Guaranteed Response	A qualified practitioner triaging within 20 minutes, not hours
Four-Quadrant Coverage	Intelligence, readiness, response, and discovery in one platform
GenAI Readiness Assessment	IR readiness for the AI threat surface, maintained continuously
The Profero IRT	The same practitioners behind the platform and in the trenches pick up when the call comes

Pre-Emptive vs. Break-Glass

What your clients actually get

Most IR retainers sit dormant until the breach. The provider shows up, starts from zero, and the clock ticks with no context, no environment knowledge, and no relationship with the client's systems.

What your client gets	Break-Glass Retainer	Pre-Emptive as a Service
Between incidents	Nothing. The retainer sits dormant.	Continuous readiness scoring. Deep Breach Focus evaluates the environment daily.
When incident hits	Responder starts from zero.	Responder inherits full context. Knows the readiness state, the priorities, the exposure.
Environment knowledge	Provider learns environment mid-crisis.	Platform already knows it. Has been scoring it continuously.
Assessment frequency	Periodic (if any). Usually annual.	Continuous. Digitized assessments run all the time.
Response SLA	Measures ticket acknowledgment time.	20-minute guaranteed response to a qualified practitioner.
Resolution time	Industry measures in months.	Subscription clients resolve in minutes.
Board reporting	"We have a retainer."	"Our IR readiness runs continuously. Readiness scored daily. 20-minute response guaranteed."

Your clients don't get a retainer that collects dust. They get a readiness program that works harder between incidents than during them.



Why Partners Choose Profero

When you refer a client to an IR provider, your reputation goes with them. If the response is slow, the tooling is scattered, or the engagement feels like it starts from zero, that reflects on you. Partners choose Profero because the experience your client gets makes you look like you knew exactly who to call.

The SLA Advantage

Most IR providers promise a response within 2 to 24 hours. Some don't commit to a timeline at all. Profero guarantees 20-minute response to a qualified IR practitioner. Not a helpdesk ticket. Not an automated acknowledgment. A practitioner with full context on your client's environment, ready to triage.

	Typical IR Provider	Profero
Response SLA	2-24 hours (if stated at all)	20 minutes, guaranteed, contractual
Who responds	On-call rotation, often junior analyst	Qualified IR practitioner with environment context
Starting point	From zero. No prior knowledge	From ready. Deep Breach Focus has already scored the environment

Why This Matters for Partners

For insurance firms:

Clients on Profero's Pre-Emptive model carry lower incident risk. Continuous readiness scoring means the insured isn't waiting for the breach to discover gaps. When a claim does occur, documented response timelines and audit trails simplify the process.

For law firms:

Forensic rigor, chain of custody, and encrypted evidence handling (through WARP) are built into the platform. Your clients get incident documentation from minute one, not reconstructed after the fact.

For resellers:

You're not selling a product that gathers dust. Pre-Emptive as a Service means ongoing engagement, recurring value, and a client relationship that deepens over time. The 20-minute SLA is the single strongest competitive differentiator in the market. Lead with it.

For door openers:

The pitch is simple. "Does your IR retainer do anything between incidents? This one does. And when the incident hits, response is guaranteed in 20 minutes." That sentence opens doors.

GenAI Readiness Assessment

Hands-on-keyboard evaluation by Profero's IRT

Your clients' developers are deploying generative AI faster than security can govern. Most IR teams have never responded to an AI incident and have no playbooks for one.

Two days of actual review in the client's environment. Not a questionnaire.

Four Assessment Domains

01 AI Code Assistants

Unauthorized tool inventory, config file review, logging gaps. Covers GitHub Copilot, Cursor, Tabnine, and similar tools.

02 AI Agents and Agentic Systems

Permissions mapping, boundary controls, kill-switch assessment. Evaluates autonomous AI systems operating within the environment.

03 AI Chat Interfaces

Shadow AI discovery via EDR and proxy telemetry, forensic reconstructability. Maps ChatGPT, Claude, Gemini, and custom LLM deployments.

04 IR and Forensic Readiness

Playbook coverage for AI incident types, detection configs, log source gaps.

For Rapid-IR subscribers, findings feed directly into the Readiness quadrant where Deep Breach Focus tracks them continuously.

Deliverables

- ✓ Scored findings across all four domains with severity ratings
- ✓ Executive summary with prioritized remediation roadmap
- ✓ Technical appendix with evidence and reproduction steps
- ✓ Follow-up session to walk through findings with the security team

Service Offerings

What you're referring your clients to.

Rapid-IR Subscription

Continuous readiness. Guaranteed response.

Continuous environment monitoring through Deep Breach Focus with a 20-minute guaranteed response SLA. A qualified IR practitioner triages with full environment context already loaded.

Who it's for: Organizations that want IR readiness as a continuous function, not a dormant retainer.

On-Demand IR

Emergency response. No subscription required.

When your client is mid-breach without a retainer, Profero's IRT deploys on-demand. Same practitioners, same platform, same forensic rigor.

Who it's for: Organizations experiencing an active incident. Insurance firms and law firms directing breach response.

GenAI Readiness Assessment

Hands-on-keyboard evaluation. Two days. Real findings.

Structured two-day evaluation covering AI code assistants, agentic systems, chat interfaces, and forensic readiness. Every finding scored by severity.

Who it's for: Organizations adopting GenAI tools that need to understand their AI threat surface.

Other Key Platform Capabilities



War Room

Live incident command center. Leadership sees real-time status without interrupting responders.



WARP

Encrypted file exchange for IR workflows. Forensic artifacts logged and tied to the incident.



Investigator

Unified endpoint visibility, containment, and forensic collection across cloud and GenAI



Intelligence

Threat actor monitoring, campaign advisories, and intelligence from active IRT casework.

External Attack Surface

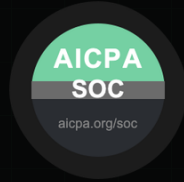
Continuous monitoring of externally visible infrastructure, DNS spoofing, email authentication.

Breach Monitoring

Leaked credentials and stealer monitoring. Track exposure in breach databases and campaigns.

Certified Security. Verified Trust.

The IR provider your clients trust with their breach data meets the same standards they're held to.



SOC 2 Type II compliant

Controls tested and validated over time, not a one-day snapshot. Type II means operational effectiveness is proven across a sustained audit period. Covers security, availability, processing integrity, confidentiality, and privacy.

ISO 27001 certified

International standard for information security management. Risk management, access controls, business continuity, and incident handling procedures.

GDPR compliant

Full compliance with European data protection requirements. Data processing agreements, cross-border transfer controls, breach notification obligations. For partners with EU clients, this is a procurement requirement.

17 Control Categories. Monitored Continuously.

Domain	Control Categories
Security Operations	Corporate Security, Endpoint Security, Network Security, Access Control, App Security
Data & Infrastructure	Data Security, Infrastructure, Product Security, Backup & Disaster Recovery
Governance & Risk	Privacy Compliance, Risk Management & Monitoring, Vendor Risk Management, Policies
People & Legal	Security Awareness Training, Ethical & Cultural Controls, Legal, Security Grades

View Trust Vault: trust.profero.io

For insurance firms: Panel-ready documentation available on request.

For law firms: Forensic evidence handling meets independently certified standards.

For procurement: All documentation at trust.profero.io. No NDAs required for initial review.

How Your Clients Engage

When you refer a client, the process is straightforward. We handle the technical qualification, scoping, and onboarding. You make the introduction. We do the rest.



01 Partner Introduction	Day 0
You introduce your client. Warm email, joint call, or direct referral.	
02 Discovery Call	Within 48 hours
Profero speaks with the client to understand environment and IR maturity.	
03 Scoping and Proposal	Within 1 week
We scope the engagement and deliver a tailored proposal. You're kept informed.	
04 Onboarding and Deployment	2-4 weeks
Platform deployed. Deep Breach Focus begins ingesting data. Readiness confirmed.	
05 Continuous Readiness and Guaranteed Response	Ongoing
The client is live. 20-minute guaranteed response SLA is active.	

When Your Client Calls at 2 AM

Subscription Clients

Deep Breach Focus has already scored the environment. A qualified IR practitioner picks up within 20 minutes. Response starts from ready.

Emergency Referrals

We mobilize the Profero IRT as an emergency engagement. Same team, same platform. The difference is starting context. We always recommend the Pre-Emptive model.

How We Work with Partners

Insurance Panel Onboarding

Everything your underwriting team needs:

- ✓ Certifications: SOC 2 Type II, ISO 27001:2022, GDPR compliance documentation
- ✓ SLA Documentation: 20-minute guaranteed response terms and escalation procedures
- ✓ Process Documentation: Incident methodology, triage protocols, evidence handling standards
- ✓ Reporting Templates: Post-incident reports formatted for claims and underwriting review
- ✓ Trust Vault Access: Continuous compliance monitoring at trust.profero.io

Cyber Insurance Partners

Profero joins your approved vendor panel as a preferred IR provider. When policyholders experience a cyber event, you refer them directly to us. We provide all documentation for panel approval: certifications, SLA commitments, process documentation, incident methodology, and evidence handling procedures. For policyholders who subscribe, continuous readiness reduces their risk profile.

Law Firm Partners

Profero operates under legal direction with full chain-of-custody discipline. WARP handles encrypted artifact exchange. The War Room gives your legal team real-time incident visibility. We've worked alongside counsel through complex cross-border incidents, regulatory investigations, and litigation-driven forensics.

Reseller Partners

You position Rapid-IR within your portfolio and sell it to your client base. Profero provides sales enablement, technical briefings, co-marketing support, and deal registration. Reseller terms and margins are structured per partner.

Door Openers

You make the introduction. We take it from there. A warm email or a joint call. Once the client engages, you're credited for the referral. No sales cycle to manage. No technical knowledge required.

Advisory Board

A select group of industry leaders with strategic input into where Profero goes next. Early access to platform capabilities, direct engagement with leadership, and visibility into the product roadmap.

partnerships@profero.io

What CISOs Say

"Profero isn't your usual call-us-when-you-need-us Incident Response partner. Their proactive approach means they're dedicated to our security around the clock."

Sharon Halperin

Director of InfoSec and IT, [HoneyBook](#)

"Profero's proactive incident response solution fully supports our approach of action instead of reaction."

Ran Tenenbaum

CIO, [Aroundtown SA](#)

"As the CISO of BioCatch, finding a reliable incident response partner was crucial. Profero surpassed our expectations with their expertise and dedication."

Simon Faiman

CISO, [BioCatch](#)

"We were introduced to Profero during a cybersecurity incident, and over the past two years, they have consistently demonstrated professionalism and urgency in resolving security issues."

Ben Sand

VP Global Operations, [Guesty](#)

"Riskified is proud to be trusted by many of the world's largest ecommerce merchants, which makes security and incident response planning a top priority. Working with Profero enhances our readiness."

Yossi Yeshua

CISO, [Riskified](#)

PROFERO

Let's Work Together

The incident response partner your clients deserve.

Partnership Inquiries

partnerships@profero.io

profero.io/partners

General Contact

contact@profero.io

trust.profero.io

Under Attack?

If your client is experiencing an active incident, contact us immediately.

A qualified IR practitioner begins triage within 20 minutes with full context.

emergency@profero.io



Profero. Rapid Response. Continuous Readiness.